



FIVE TEXTURE **Brand & Product Brochure**

Pharmacist-Designed Derma Skincare

The Expert Behind the Brand



Shinyoung Park, Pharm.D.
Founder & CEO

Professional Background

- Graduated with Honors (2nd in Class), Ewha Womans University College of Pharmacy
- Clinical Research & Business Development at Pfizer and other global pharmaceutical companies
- Former Clinical Pharmacist, Cancer Center, Asan Medical Center

Our Philosophy

- 10+ years of experience operating pharmacy, health supplement, and beauty retail businesses
- 129K+ Instagram community
- Personalized nutrition and skincare solutions developed from real customer insights and pharmaceutical expertise

Brand Story

As a **licensed pharmacist and beauty influencer**, skincare has always been deeply personal to me.

Being constantly in front of the camera, I experienced my own skin concerns every day. At the same time, through countless consultations with customers, I realized that skin concerns are just as common and significant as health concerns.

Yet for most people, visiting a dermatology clinic regularly is neither convenient nor affordable.

That inspired one simple question:

"What if professional-quality skincare could become part of your everyday routine—right at home?"

That question became the beginning of **FIVE TEXTURE**.

Drawing on my pharmaceutical expertise, years of ingredient research, and real-world experience, I created a brand that values **effective formulations and visible results over flashy marketing**.

Every product is carefully developed with honest ingredients backed by science, designed to deliver skincare solutions that truly make a difference.

FIVE TEXTURE is the brand I created for myself first.

For busy days, long nights, and anyone who wants professional-level skincare without leaving home.

What began as my personal journey has grown into a mission: **to help people regain confidence in their skin through simple, effective, science-driven skincare.**

Our Competitive Advantages

Core Value	The FIVE TEXTURE Difference
Pharmaceutical Expertise	Formulated by a licensed pharmacist using science-backed ingredients
Real Customer Insight	Developed from genuine skincare concerns and everyday needs
At-Home Professional Care	Professional skincare solutions designed for daily use at home
Honest Formulation	Prioritizing effective ingredients and visible results over marketing claims
Continuous Innovation	Constantly refined through customer feedback and ongoing research

Our Competitive Advantages

Step-by-Step Skincare Routine Tailored to Your Skin's Natural Rhythm

Maximized Skincare Performance Through a Skin Cycle-Based Routine

A four-step home skincare system designed to work in harmony with your skin's natural cycle—Cleanse, Refine, Target, and Replenish.

Modern consumers are shifting from single-product solutions to routine-based skincare that addresses skin concerns through a step-by-step approach.

Designed around the skin's natural care cycle, the FIVE TEXTURE lineup delivers a complete skincare routine—**from cleansing to anti-aging—through four optimized steps: Exfoliate, Target, Hydrate, and Seal.**

The FIVE TEXTURE Signature Routine



Plant-Fermented
Organic Germanium
Ampoule

Calming Barrier
Booster

EGF PDRN Shot
Spicule Mask

Melacare
TX Ampoule

EGF Cell
Recovery Cream

STEP 1.

STEP 2.

STEP 3.

STEP 4.

STEP 5.

Skin Condition Reset

Exfoliation & Texture
Refinement

Anti-Aging Boost

Dark Spot &Hyperpigmentation
Correction

Wrinkle Reduction &
Firming

The FIVE TEXTURE Signature Routine

STEP 1. Plant-Fermented Organic Germanium Ampoule

[Role in the Routine]

A pre-toner skin reset ampoule that prepares the skin for maximum skincare performance.

[Product Positioning]

A derma-fermented ampoule formulated to restore skin balance—the foundation for addressing multiple skin concerns, including acne, skin tags, and milia.

[Key Benefits]

- Stabilizes and prepares the skin before subsequent skincare steps
- Features proprietary **Plant-Fermented Organic Germanium™**
- Helps address multiple skin concerns in one targeted solution
- Gentle enough for daily use and precise application on problem areas



The FIVE TEXTURE Signature Routine

STEP 2. Calming Barrier Booster

[Role in the Routine]

A texture-refining toner that prepares the skin for enhanced absorption of functional skincare products.

[Product Positioning]

A daily exfoliating bubble toner formulated with AHA (Glycolic Acid) and PDRN (Polydeoxyribonucleotide) to gently remove dead skin cells and pore impurities, revealing smoother, clearer, and more radiant skin.

[Key Benefits]

- Gentle bubble technology for low-irritation exfoliation
- Suitable for everyday use
- Enhances the absorption and efficacy of serums and creams
- Refines skin texture and helps keep pores clear



The FIVE TEXTURE Signature Routine

STEP 3. EGF PDRN Shot Spicule Mask

Coming Soon
Available Q1 2027



[Role in the Routine]

A spicule-powered intensive boosting solution that creates micro-pathways to enhance the absorption of active ingredients while improving skin texture, radiance, and firmness.

[Product Positioning]

A premium EGF & PDRN Spicule Mask featuring innovative Spicule technology and an advanced Water-Lock System to maximize active ingredient delivery, deeply hydrate the skin, and support a healthier, more radiant complexion.

[Key Benefits]

- EGF & PDRN support skin vitality and a healthy-looking complexion
- Water-Lock System delivers and locks in long-lasting hydration
- Spicule technology enhances the delivery and efficacy of active ingredients
- Intensive care for smoother texture, improved firmness, and enhanced radiance

The FIVE TEXTURE Signature Routine

STEP 4. Melacare TX Ampoule

[Role in the Routine]

A targeted brightening treatment that focuses on improving hyperpigmentation, melasma, and uneven skin tone.

[Product Positioning]

A high-performance brightening ampoule formulated to visibly reduce hyperpigmentation and melasma while restoring a clearer, more even-toned, and radiant complexion.

[Key Benefits]

- Helps reduce the appearance of hyperpigmentation and melasma
- Promotes a more even and luminous skin tone
- Allows precise, targeted application to areas of concern
- Reveals a brighter, clearer, and healthier-looking complexion



The FIVE TEXTURE Signature Routine

STEP 5. EGF Cell Recovery Cream



[Role in the Routine]

A finishing anti-aging cream that completes the skincare routine by improving skin firmness, supporting skin renewal, and reducing the appearance of wrinkles.

[Product Positioning]

A high-performance anti-aging cream formulated with EGF to strengthen skin affected by daily environmental stressors while locking in the benefits of previous skincare steps for long-lasting skin renewal and hydration.

[Key Benefits]

- Functional anti-wrinkle care
- Supports skin renewal and barrier strengthening
- Helps lock in the benefits of previous skincare steps
- Suitable for both daily and nighttime use

Product Overview



FIVE TEXTURE **Plant-Fermented Organic Germanium** **Ampoule**

Dual-Functional Cosmetic for Brightening & Wrinkle Improvement

Net Volume: 50 mL
Price: KRW 180,000

Product Overview

■ Plant-Fermented Organic Germanium Ampoule

ABOUT Plant-Fermented Organic Germanium Ampoule

Pharmacist-Designed Dermatology Skincare

Born from Medical Mission Work. Designed by Pharmacists.

FIVE TEXTURE was born from medical mission work, where pharmacists cared for people with diverse skin concerns, including atopic dermatitis, eczema, acne, and hyperpigmentation.

Guided by pharmaceutical expertise and natural fermentation technology, we create derma skincare that restores the skin's natural balance, strengthens the skin barrier, and supports long-term skin health.

Powered by our signature **Plant-Fermented Organic Germanium™**, a rare proprietary ingredient, FIVE TEXTURE provides advanced at-home derma skincare solutions for complex skin concerns.

Product Overview

Plant-Fermented Organic Germanium Ampoule

KEY STRENGTHS

Plant-Fermented Organic Germanium™ Technology

Our proprietary Plant-Fermented Organic Germanium™ Technology utilizes plant-derived organic germanium through an exclusive fermentation process to help maintain optimal skin condition and promote a healthy skin environment.

Pharmacist Dermatology Formula

Developed from a pharmacist's expertise in skin science and years of practical skincare consultation, our Pharmacist Dermatology Formula is designed to strengthen the skin barrier while supporting overall skin health and balance.

Product Overview

Plant-Fermented Organic Germanium Ampoule

KEY STRENGTHS

A Total Solution for Complex Skin Concerns

FIVE TEXTURE is designed to support skin affected by a variety of concerns, including acne, hyperpigmentation, melasma, skin tags, milia, sensitivity, dryness, and a compromised skin barrier. Instead of providing only temporary cosmetic coverage, our formulations focus on strengthening the skin barrier and restoring the skin's natural balance, helping the skin look healthier and more resilient over time. Through a carefully designed daily skincare routine, FIVE TEXTURE empowers consumers to manage multiple skin concerns at home while promoting healthier-looking, smoother, and more radiant skin.

Product Overview

Plant-Fermented Organic Germanium Ampoule

KEY STRENGTHS

Anti-Oxidant & Soothing Care

Formulated with the antioxidant benefits of Plant-Fermented Organic Germanium™ and skin-soothing ingredients, our products help calm sensitive skin while supporting a healthier skin environment.

One-of-a-Kind Proprietary Technology

Built on our exclusive Plant-Fermented Organic Germanium™ Technology and pharmacist-designed formulation philosophy, FIVE TEXTURE delivers a distinctive derma skincare solution that helps restore the skin's natural balance and resilience.

Product Overview

Plant-Fermented Organic Germanium Ampoule

REAL USER RESULT
Before & After

FIVE TEXTURE Fermented Nutri Ampoule

FIVE TEXTURE
Organic Germanium Ampoule

Real User Results



Male in his 40s with chest blemishes
After 1 Month of Use



Male in his 40s with dry and irritated skin on the foot
After 1 Month of Use



Female in her teens with facial blemishes
After 2 Weeks of Use



Female in her 30s with uneven skin tone and post-blemish marks
After 2 Weeks of Use



Male in his teens with acne and post-blemish marks
After 2 Weeks of Use



Male in his 40s with acne and post-blemish marks
After 1 Month of Use

Individual results may vary depending on skin type, condition, and usage.

Product Overview

Plant-Fermented Organic Germanium Ampoule

Recommended For

- ✓ Those who have not achieved noticeable results from skin renewal products
- ✓ Children and adults with various skin concerns
- ✓ Those whose skin becomes easily red or irritated due to seasonal changes or dryness
- ✓ Those concerned with small bumps, blemishes, or uneven skin texture
- ✓ Those with sensitive, delicate skin

Product Overview



FIVE TEXTURE **Calming Barrier Booster**

Dual-Functional Cosmetic for Brightening & Wrinkle Improvement

Net Volume: 150 mL

Price: KRW 34,000

Product Overview

Calming Barrier Booster



A daily exfoliating care designed for **sensitive skin** with a **low-irritation formula**

- ✓ Helps refine dead skin cells
- ✓ Helps improve skin texture
- ✓ Helps care for sebum and excess oil for a clearer skin appearance

Low-irritation formula for even **sensitive skin** that can be used with confidence every day

Calms **irritated skin** and helps strengthen the skin's **moisture barrier**.



01. Exfoliation & Refining

Helps remove dead skin cells and smooth skin texture for a **clearer, more refined** complexion.

02. Sebum & Pore Care

Helps care for sebum and pores for a **balanced and clean-looking** skin.

03. 4-in-1 Care

Exfoliation, Soothing, Hydration, and Skin Texture Care for a healthy, radiant-looking skin.

Product Overview

Calming Barrier Booster

Key Ingredients

01. Centella Asiatica Leaf Water 789,439 ppm

High-Concentration Soothing Base

- Formulated with over 78% Centella Asiatica Leaf Water instead of purified water
- Helps soothe skin stressed by environmental aggressors
- Supports a healthy, balanced complexion

02. Glycolic Acid 7,560 ppm

Daily Exfoliation & Skin Renewal

- Gentle enough for everyday use
- Helps remove dead skin cells and refine skin texture
- Supports the skin's natural renewal cycle

Product Overview

03. Niacinamide

Brightening & Skin Tone Balance

- Helps improve the appearance of uneven skin tone
- Promotes a brighter, more radiant complexion
- Supports a healthy skin barrier

04. PDRN (Sodium DNA)

Skin Conditioning & Recovery Support

- Helps support the skin's natural recovery process
- Promotes healthier-looking skin
- Helps maintain optimal skin condition

05. Panthenol · Allantoin · Beta-Glucan · Betaine · Glycerin

Soothing & Moisture Barrier Complex

- Helps soothe skin after exfoliation
- Delivers lasting hydration
- Supports the skin barrier and moisture balance

Product Overview

■ Calming Barrier Booster

Recommended For

- ✓ Sensitive skin that requires gentle exfoliation
- ✓ Rough skin caused by a slowed skin renewal cycle
- ✓ Those seeking skincare backed by science-driven formulations

Product Overview



FIVE TEXTURE

Melacare TX Ampoule

Dual-Functional Cosmetic for Brightening & Wrinkle Improvement

Net Volume: 50 mL

Price: KRW 46,000

Product Overview

Melacare TX Ampoule

Key Ingredients

01. Tranexamic Acid 4.3%

Advanced Pigment Correction

- Helps reduce the appearance of melasma, dark spots, and hyperpigmentation
- Helps inhibit melanin formation and transfer for a more even-looking skin tone
- Promotes a brighter, clearer complexion

02. Niacinamide 4.3%

Brightening & Barrier Support

- Helps visibly improve uneven skin tone
- Supports a stronger skin barrier
- Promotes healthier, more radiant-looking skin

Product Overview

03. Glutathione

Radiance Boosting Complex

- Helps enhance overall skin radiance
- Supports a brighter, more luminous complexion
- Improves the appearance of dull, uneven skin tone

04. Soothing Barrier Complex

Allantoin · Madecassoside · Collagen · Panthenol · Ectoin · Hyaluronic Acid

Hydration · Recovery · Protection

- Helps soothe sensitive skin
- Provides long-lasting hydration and moisture retention
- Supports the skin barrier against environmental stressors
- Helps maintain smooth, healthy-looking skin

Product Overview

Melacare TX Ampoule

HOW IT WORKS



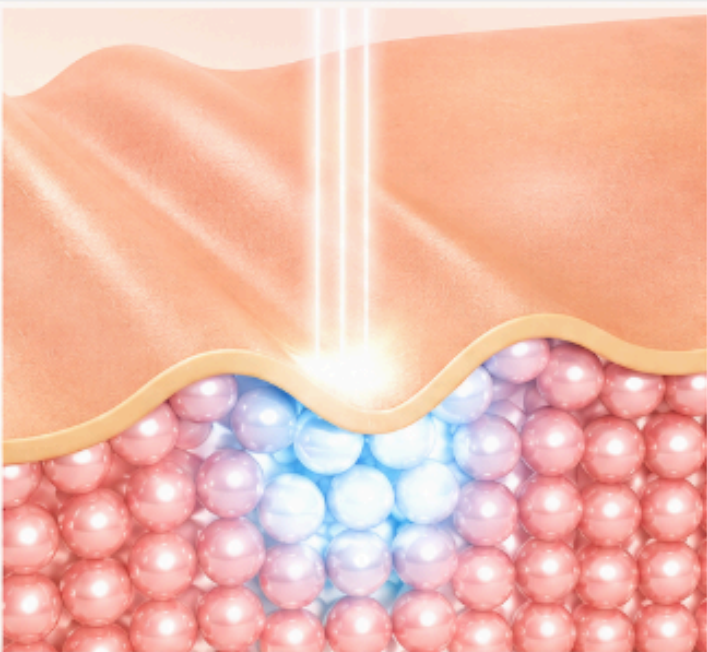
STEP 1

Deep Active Delivery

Our proprietary formulation technology helps optimize the delivery of active ingredients deep into the skin for enhanced skincare performance.



Deep Delivery
Optimized absorption of active ingredients



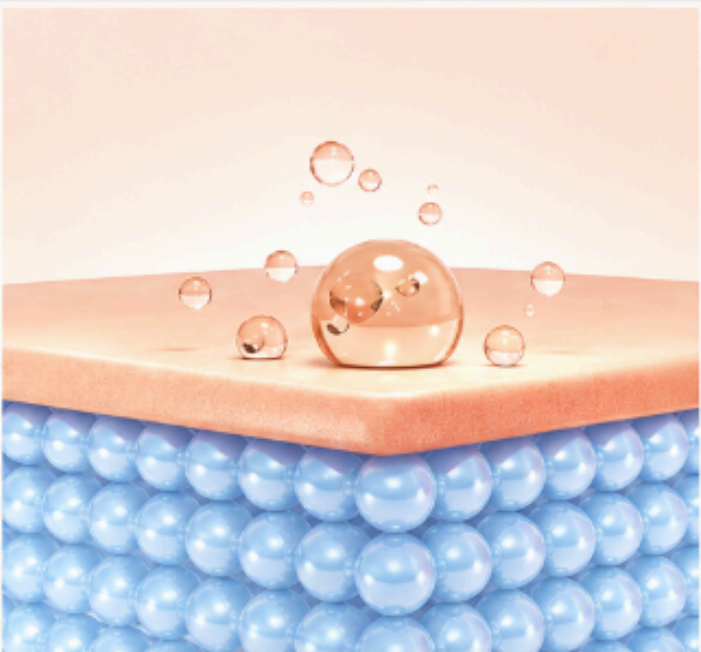
STEP 2

Advanced Brightening Complex

Tranexamic Acid and Niacinamide work together to help visibly improve hyperpigmentation, melasma, dark spots, and uneven skin tone for a brighter-looking complexion.



Visible Brightening
Improves the look of dark spots and uneven skin tone



STEP 3

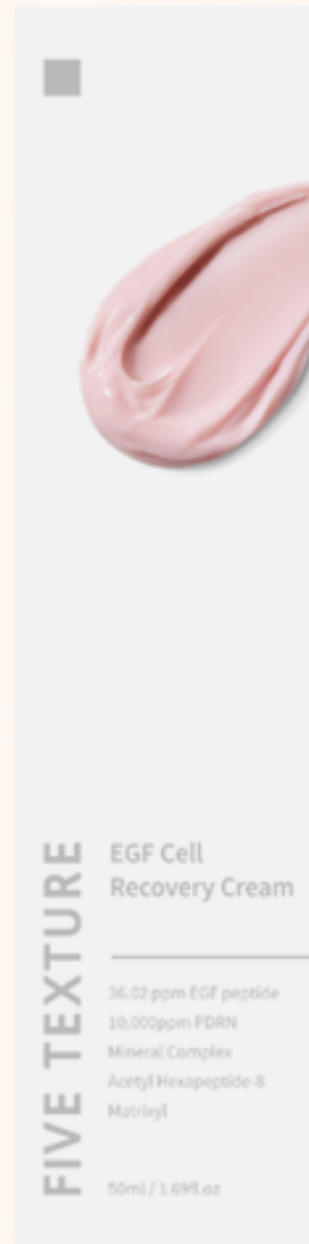
Barrier Recovery & Hydration

The 7-Complex Soothing & Hydration System helps soothe stressed skin, reinforce the skin barrier, and maintain long-lasting hydration for healthier-looking, more radiant skin.



Stronger, Healthier Skin
Soothing, hydration, and barrier care for lasting skin health

Product Overview



FIVE TEXTURE

EGF Cell Recovery Cream

Dual-Functional Cosmetic for Brightening & Wrinkle Improvement

Net Volume: 50 mL

Price: KRW 55,000

Product Overview

EGF Cell Recovery Cream

Key Ingredients

01. EGF 31.2 ppm

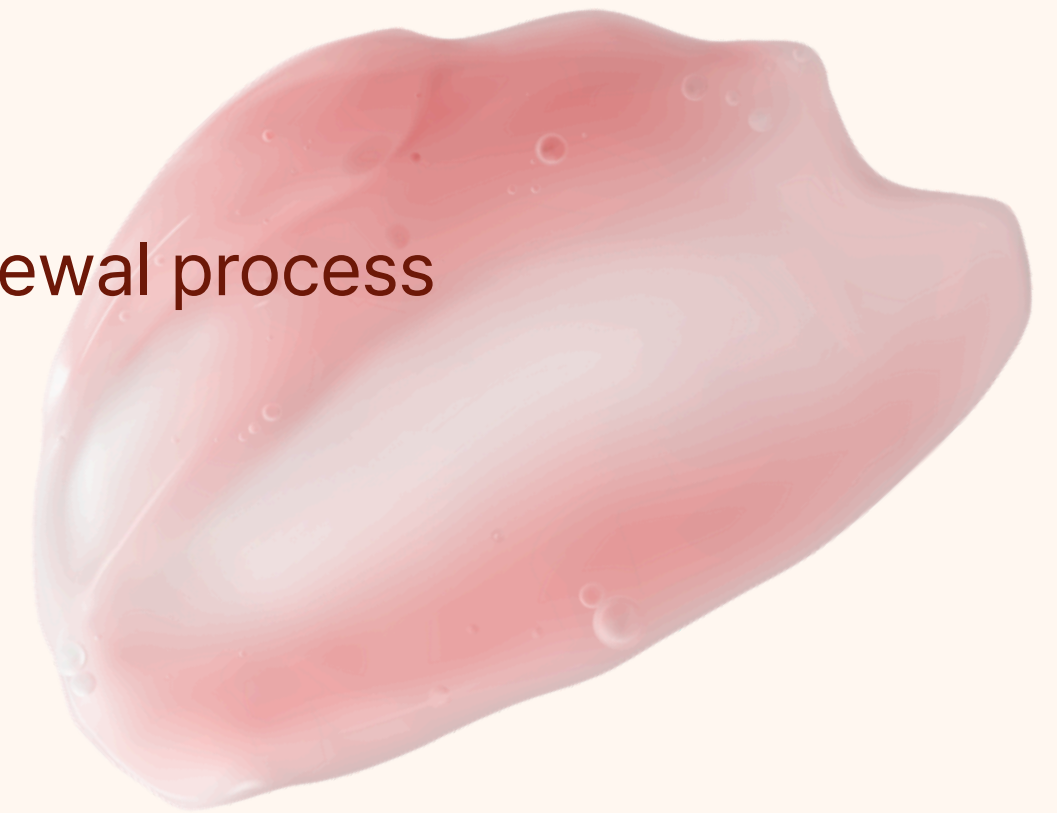
Advanced Skin Renewal

- High-concentration EGF (31.2 ppm) helps support the skin's natural renewal process
- Helps improve skin firmness and elasticity
- Promotes smoother, healthier-looking skin

02. Acetyl Hexapeptide-8

Targeted Anti-Wrinkle Peptide

- Helps reduce the appearance of expression lines and fine wrinkles
- Targets visible signs of aging around the eyes and forehead
- Supports firmer, younger-looking skin



Product Overview

03. Natural Pink Pearl Technology

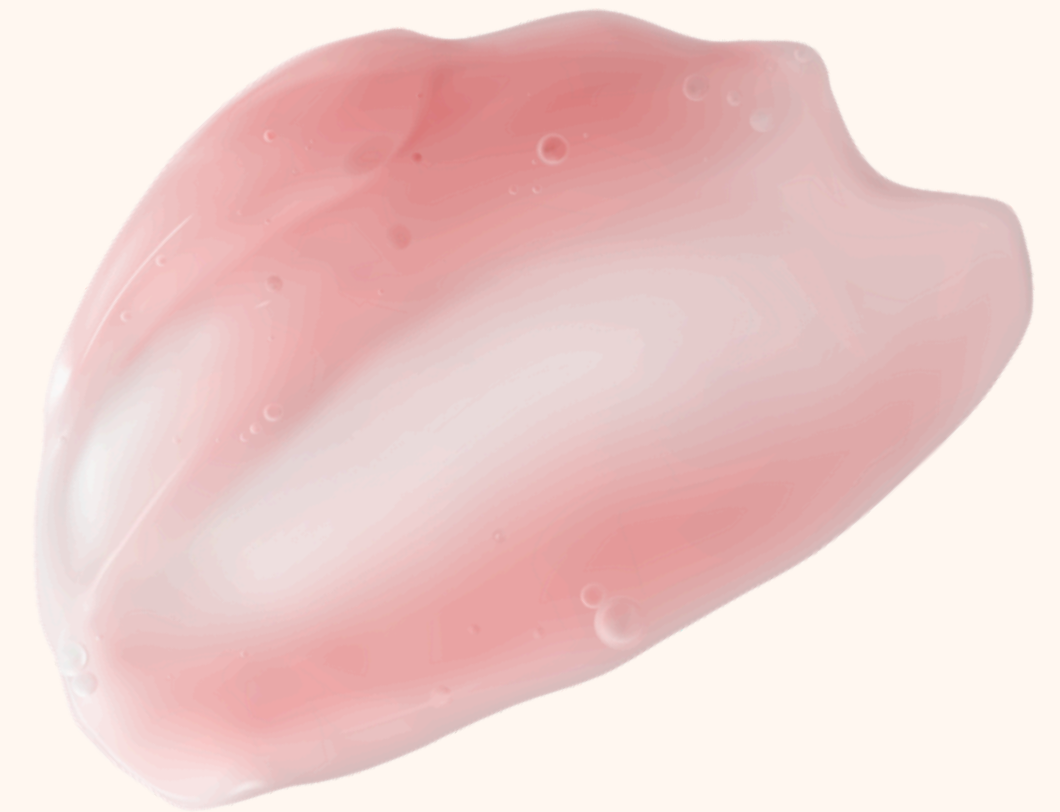
Enhanced Active Delivery

- Natural Pink Pearl helps optimize the delivery of active ingredients
- Promotes smoother absorption and a lightweight skin feel
- Enhances the overall skincare experience

04. Provence Rose Water

Premium Botanical Hydration

- Infused with Provence Rose Water sourced from Grasse, France
- Helps soothe and hydrate the skin
- Leaves the complexion soft, refreshed, and naturally radiant



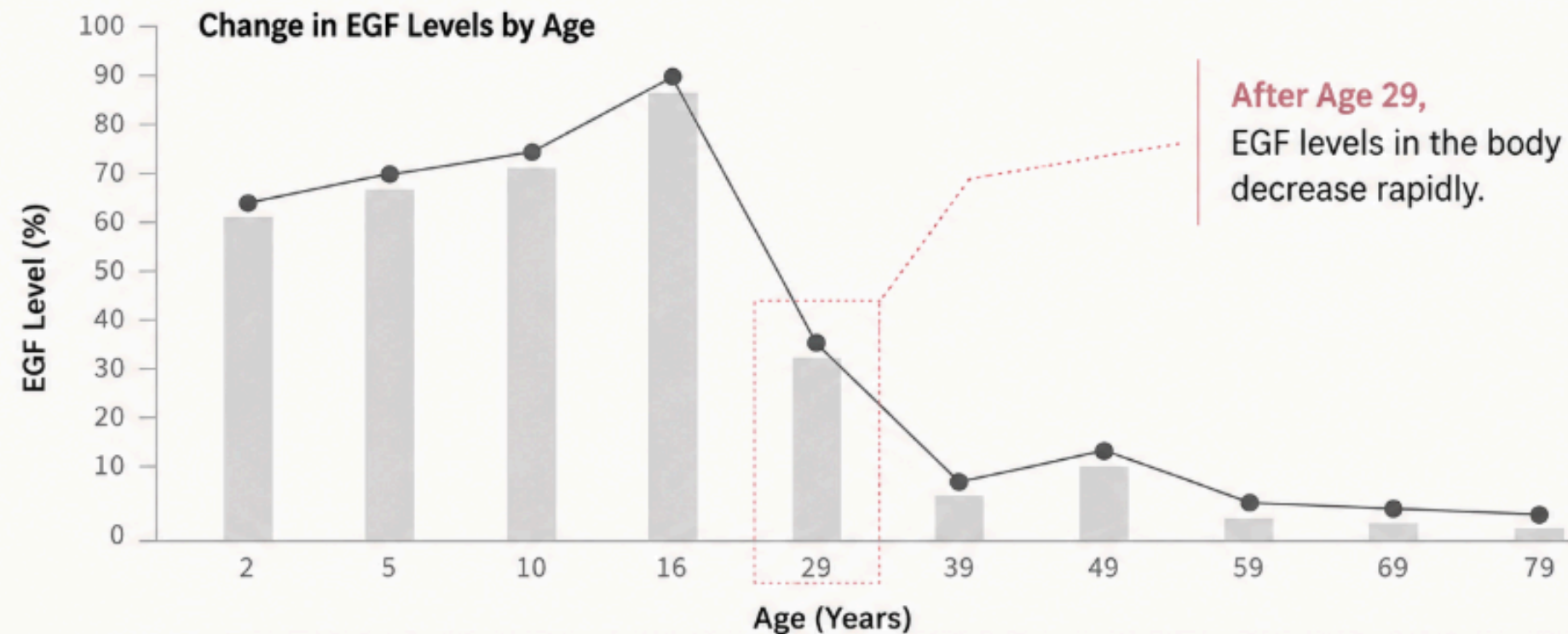
EGF Cell Recovery Cream

EGF PEPTIDE
31.2 PPM
CONTENT

IMPROVED ABSORPTION
OF ACTIVE INGREDIENTS
144% INCREASE

IMPROVED DELIVERY
OF ACTIVE INGREDIENTS
58% INCREASE

PATENTED
**SKIN BARRIER
PROTECTION TECH**



THANK YOU
감사합니다